Ming Chi Universit of Technology, academic year in 2022, Business and Management Department, IMBA Course List
明志科技大學 IMBA 111學年度入學 課程總表

111.06.21校課程會議審議通過
111.06.13院課程會議審議通過
111.05.26系課程會議審議通過

		Course Name課程名稱	First Year 一年級				Second Year 二年級				備註Notes
			Fall 上學期		Spring 下學期		Fall 上學期		Spring 下學期		
			Credit 學分	Hours 時數	Credit 學分	Hours 時數	Credit 學分	Hours 時數	Credit 學分	Hours 時數	
專業必修（應修畢共22學分）	Required course 系專業必修（開設22學分）	行銷管理專題(Topics on Marketing Management)	3	3							
		公司財務管理(Corporate Finance Management)	3	3							
		人力資源管理專題(Topics on Human Resources Management)	3	3							
		生產與作業管理專題(Production and Operation Management)			2	2					
		進階英文寫作(Advanced English Composition)					1	2			
		台灣產業個案研究(Formosa Case Study)					1	3			
		組織理論與管理專題(Organization Theory and Management)					3	3			
		企業倫理專題(Topics on Business Ethics)							3	3	
		策略管理專題(Topics on Strategic Management)							3	3	
		總學分數Total Credit/ Hours	9	9	2	2	5	8	6	6	
專業選修（應修畢至少20學分）	Elective course 系專業選修（開設62學分）	管理會計專題(Topics on Management Accounting)	3	3							
		服務理論與實務專題(Service Theory and Practice)	3	3							
		商業智慧應用專題(Topics on Application of Business Intelligence)	3	3							
		應用統計專題(Applied Statistics)	3	3							
		獨立研究(一)(Independent Study I)	1	1							
		管理經濟專題 (Topics on Managerial Economics)			3	3					
		投資管理專題(Investment Management Topics)			3	3					
		消費者行為專題(Topics on Consumer Behavior)			3	3					
		產業分析專題(Seminar on Industry and Analysis)			3	3					
		企業電子化專題(e-Business)			3	3					
		企業研究方法(Business Research Methods)			1	3					
		獨立研究(二)(Independent Study II)			1	1					
		企業實務實習(Corporate Internship)					9	9			
		基金管理(Fund Management)					3	3			
		創新與創業管理專題(Innovation and Entrepreneurial Management)					3	3			
		設計思考與商業模式創新 (Design Thinking and Business Model Innovation)					3	3			
		海外商務研習(Business Study Abroad)					3	3			
		獨立研究(三)(Independent Study III)					1	1			
		國際企業管理專題(Topics on International Business Management)							3	3	
		獨立研究(四)(Independent Study IV)							1	1	
		數據科學應用專題(Data science)							3	3	
		行動商務應用專題(Topic on Mobile Commerce)							3	3	
		企業永續發展專題(Seminar on Business for Sustainable Development)							3	3	
		總學分數Total Credit/ Hours	13	13	17	19	22	22	13	13	

Notes

1. The requirement of total credits for graduate students is 48 that including six credits for thesis, twenty two credits for required course, and twenty credits for elective course. 畢業總學分為 48 學分（含論文 6 學分、必修課程 22學分、選修課程 20 學分）。
2. Students have passed Managerial Economics, Applied Statistics, or Cost and Management Accounting during their undergraduate study. As the result, these courses including: Topics on Managerial Economics, Applied Statistics, or Topics on Management Accounting can be waived, but these credits can not be transferred.大學已修過「管理經濟」、「應用統計」及「管理會計」課程且成績及格，得分別申請免修「管理經濟專題」、「應用統計專題」、「管理會計專題」課程，並另修其它專業選修課程，否則該三科目應為必選課。。
3. In elective course, there are three course are required, including Seminar on Industry and Analysis, e-Business, and Innovation and Entrepreneurial Management、Seminar on Business for Sustainable Development. Students should take at least two of four course. 專業選修課程中，「產業分析專題」、「企業電子化專題」、「創新與創業管理專題」、「企業永續發展專題」為四選二課程，以強化整合能力。
4.Courses in the cross-institutional or cross-academic annual curriculum must be approved by the supervisor and reported to the departmental meeting for consideration and approval before taking the course. A maximum of six credits will be recognized.跨所或跨學年度課程總表修課，須經指導教授同意，且於修課前提報系務會議審議通過，至多承認六學分。
5. Other requirements 學生在學期間需完成下列項目非正式課程的學習
   (1) Publishing thesis in either domestic or international conference at least once.國內外研討會至少參加一場論文發表。
   (2) Taking part in a field trip through course at least once. 專業課程的企業參訪至少參加1場。
   (3) Attending any international activities at least once, including workshop, competition or field trip. 國際交流活動含參加國際研習、競賽、參訪，至少參加一次。
   (4) Participating in a keynote lecture at least once專題演講至少參加1場。