

# IMBA Course List in Academic Year 2024, Dept. of Business and Management, Ming Chi University of Technology

## 明志科技大學經營管理系 IMBA 2024 學年度入學 課程總表

		Course No. 科目代號	Course Name 課程名稱	First Year 一年級				Second Year 二年級				備註 Notes
				Fall 上學期		Spring 下學期		Fall 上學期		Spring 下學期		
				Credit 學分	Hours 時數	Credit 學分	Hours 時數	Credit 學分	Hours 時數	Credit 學分	Hours 時數	
專業必修(應修畢 22 學分)	Required Courses (22 credits) 專業必修(開設 22 學分)	22801W	人力資源管理專題(Topics on Human Resources Management)	3	3							
		22801V	公司財務管理(Corporate Finance Management)	3	3							
		22801U	行銷管理專題(Topics on Marketing Management)	3	3							
		22802M	企業研究方法(Business Research Methods)			1	3					
		22801X	生產與作業管理專題(Production and Operation Management)			2	2					
		22801Z	台灣產業個案研究 (Formosa Case Study)					1	3			
		22803E	組織理論與管理專題 (Organization Theory and					3	3			

			Management )									
		22802C	策略管理專題(Topics on Strategic Management)							3	3	
		22802B	企業倫理專題(Topics on Business Ethics)							3	3	
			總學分數 Total Credit/ Hours	9	9	3	5	4	6	6	6	

專業選修(應修畢 20 學分)	專業選修(開設 59 學分) Elective Courses (taking 20 credits from 59credits)	22802W	獨立研究(一)(Independent Study I)	1	1								
		22802D	管理會計專題(Topics on Management Accounting)	3	3								
		22802G	應用統計專題(Applied Statistics)	3	3								
		22802E	服務理論與實務專題(Service Theory and Practice)	3	3								
		22803F	商業智慧應用專題(Topics on Application of Business Intelligence)	3	3								
		22802X	獨立研究(二)(Independent Study II)			1	1						
		22802H	管理經濟專題(Topics on Managerial Economics)			3	3						
		22802J	消費者行為專題(Topics on Consumer Behavior)			3	3						
		22802K	產業分析專題(Seminar on Industry and Analysis)			3	3						
		22802I	投資管理專題(Investment Management Topics)			3	3						
		22802Y	獨立研究(三)(Independent Study III)					1	1				
		22801Y	進階英文寫作(Advanced English Composition)					1	2				
		22802T	設計思考與商業模式創新(Design Thinking and Business Model Innovation)					3	3				
		22802P	創新與創業管理專題(Innovation and Entrepreneurial Management)					3	3				
		22802U	海外商務研習(Business Study Abroad)					3	3				
		22802N	企業實務實習(Corporate Internship)					9	9				
		22802Z	獨立研究(四)(Independent Study IV)							1	1		
		22803G	數據科學應用專題(Data science)							3	3		
		22803H	行動商務應用專題(Topic on Mobile Commerce)							3	3		

		22803J	企業永續發展專題(Seminar on Business for Sustainable Development )							3	3	
		22802Q	國際企業管理專題(Topics on International Business Management)							3	3	
			合計	13	13	13	13	20	21	13	13	

Notes 備註：

1. The requirement of total credits for graduate students is 48 that including six credits for thesis, twenty two credits for required course, and twenty credits for elective course. 畢業總學分為 48 學分（含論文 6 學分、必修課程 22 學分、選修課程 20 學分）。

2. In the professional elective courses, students must choose two out of four courses: "Industry Analysis Project," "Topics on Application of Business Intelligence," "Innovation and Entrepreneurship Management Project," and "Enterprise Sustainable Development Project" to enhance integration capabilities. 專業選修課程中，「產業分析專題」、「商業智慧專題」、「創新與創業管理專題」、「企業永續發展專題」為四選二課程，以強化整合能力。

3. A maximum of six credits will be recognized for students taking courses across institutes or across academic years. 跨所或跨學年度課程總表修課，至多承認六學分。

4. Other requirements 學生在學期間需完成下列項目非正式課程的學習

(1) Publishing thesis in either domestic or international conference at least once. 國內外研討會至少參加一場論文發表。

(2) Taking part in a field trip through course at least once. 專業課程的企業參訪至少參加 1 場。

(3) Attending any international activities at least once, including workshop, competition or field trip. 國際交流活動含參加國際研習、競賽、參訪，至少參加一次。

(4) Participating in a keynote lecture at least once 專題演講至少參加 1 場。

(5) Participate in at least one business management-related competition. 至少參加一場商管相關競賽。